



## Christopher Spicer Interviewed by CCTV on Chinese Interest in U.S. Entertainment Industry

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On the topic of Comcast subsidiary NBCUniversal's desire to expand its theme park business into China and worldwide, Spicer said, "Universal is expanding their theme parks in China. DreamWorks has valuable IP in *Panda*, *How to Train Your Dragon*, *Shrek* and *Madagascar* that really is hard to find."

He also said that Chinese activity regarding U.S. properties has "exploded" in recent years, noting, "For a long time, we saw a lot of 'tire-kicking' from Chinese companies and Chinese intermediaries. And in the last 12-18 months, a lot of those deals have actually come together."

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