



Recommended Reading: How Are Hotels Juggling Sub-Brands?

May 22, 2017

Reading Time : **1 min**

This week we highlight an article by [Globe St.](#) which features a Q&A session with David Phelps on thriving hotel sub-brands and the concern about overbuilding. With many new brands being introduced, daily rates are either flat or declining in some markets and the oversupply could also carve into hotel chains' loyalty clientele. This dynamic could also impact the ability to refinance down the road. David discusses these issues and shares how he's guiding clients on development expectations.

Categories

Finance

© 2025 Akin Gump Strauss Hauer & Feld LLP. All rights reserved. Attorney advertising. This document is distributed for informational use only; it does not constitute legal advice and should not be used as such. Prior results do not guarantee a similar outcome. Akin is the practicing name of Akin Gump LLP, a New York limited liability partnership authorized and regulated by the Solicitors Regulation Authority under number 267321. A list of the partners is available for inspection at Eighth Floor, Ten Bishops Square, London E1 6EG. For more information about Akin Gump LLP, Akin Gump Strauss Hauer & Feld LLP and

other associated entities under which the Akin Gump network operates worldwide, please see our Legal Notices page.